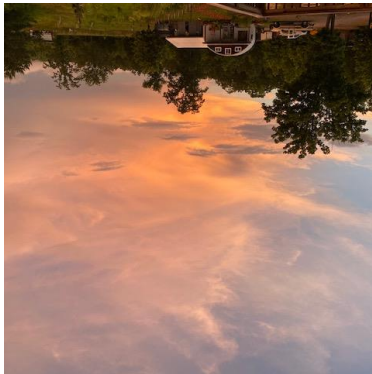


The Red Wattle Breed

Grace Frank, M.B.A.



Overview



About Grace Frank

Why I Selected the Red Wattle Breed

Breed Features

Breed Setbacks

Breed Comparisons

The Future of the Red Wattle Breed



Introduction

Grew up in South Dakota

Fourth Generation Farmer

B.S. Animal Science Research

M.B.A. Marketing

6 Years of Experience with Red
Wattle

About Grace Frank

When Pigs Fly!

Generations of Farmers

Stewarts of the Earth

A craft that's in my blood

You could find me with the pigs

On my Grandpas Farm

I was preparing for the time when I would raise pigs myself

Gentle and Brilliant these creatures captured my heart



Why I selected the Red Wattle Breed

- Very Hardy Pigs “ The Bison of Pork”
- Fast Growing – 7 months harvesting cycle with hung weight 200 to 225 pounds
- Excellent Meat Quality- Very lean
- Remarkable Fat Quality- Fat cooks into meat with great flavor
- Gentle Pigs- Even my 600 + pound boars I can be around with no concerns
- Excellent mothers with large litters typically 10 to 14 piglets per litter
- Desirable Farmers Market Pork with excellent pricing. “ Patrons will pay more for it”
- Chef’s love cooking with the pork and preparing unique dishes

History of the Red Wattle

There's not much information about the origin and history of red wattle heritage pig breeds, but it was believed to have been introduced in the country by its ancestors through the Gulf of Mexico.

When French colonists brought these hogs to New Orleans, they began to populate and reach the forest of Texas.

Unfortunately, they are now included on the threatened list of the American Livestock Breeds Conservancy (ALBC) with only less than 1,000 registrations in the United States yearly.



Breed Set Backs



Not well known

This reduces the value of the breed



Difficult to find Breeders

This creates frustration for potential new breeders



Time Frame to set up a scale able operation

The cost to create a small batch scalable operation



Failure to Thrive in Piglets

The number 1 reason I lose piglets

Ideal Characters of Habitat



Automatic Watering System

Though Costly it saves on time and water-

Trojan waters



Concrete feeding and Sleeping areas

Time consuming to do yet excellent to reduce parasites-

Osborne feeders



Well designed Birthing Area

Costly yet it has reduced piglet deaths by 90%



Quarantine /Medical Area

Best Practice for disease reduction

Flying Pig Ranch

At Land to Table Farm

From our Breeding Program to our Feed and Natural Environment
We specialize in Gourmet Pork Production.



Red Wattle Meat Products

- *Bratz
- *Mild Sausage
- *Ground Pork
- *Ribs
- *Bacon
- *Sirloin PC
- *Porter House PC
- *Center Cut PC
- *Shoulder
- *Sm Cured Ham
- *Tenderloin
- *Organs

The Future of the Red Wattle

- *Need to increase AI production
- *Need to ensure integrity of Breeders
- *Need to have more small batch farmers producing the breed
- *Need to have more Chef's using and promoting the meat



Thank You

Grace Frank

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